

## 2009 Advertising Contract

|                   |                  |
|-------------------|------------------|
| Client:           | Contact Name:    |
| Business Name(s): | Contact email:   |
| Address:          | Phone Number(s): |
| City, State, Zip: | Cell Phone:      |
| Url (linked):     | Accreditations:  |
| email (linked):   | Licensing:       |

Full page: # \_\_\_\_\_ x \$1000 = \_\_\_\_\_  
 1/2 page: # \_\_\_\_\_ x \$ 625 = \_\_\_\_\_  
 1/4 page vertical: # \_\_\_\_\_ x \$ 425 = \_\_\_\_\_  
 1/4 page horizontal: # \_\_\_\_\_ x \$ 425 = \_\_\_\_\_  
 1/8 page: # \_\_\_\_\_ x \$ 325 = \_\_\_\_\_  
 Two page spread: # \_\_\_\_\_ x \$2200 = \_\_\_\_\_  
 Outside back cover: # \_\_\_\_\_ x \$2500 = \_\_\_\_\_  
 Inside front cover: # \_\_\_\_\_ x \$2400 = \_\_\_\_\_  
 Inside back cover: # \_\_\_\_\_ x \$2400 = \_\_\_\_\_

Listing (1st): # \_\_\_\_\_ x \$ 80 = \_\_\_\_\_  
 Listings (each): # \_\_\_\_\_ x \$ 35 = \_\_\_\_\_  
 Additional line: # \_\_\_\_\_ x \$ 15 = \_\_\_\_\_  
 Web listing(s): # \_\_\_\_\_ x \$ 45 = \_\_\_\_\_

Subtotal: \$ \_\_\_\_\_  
 Discount(s): \$ \_\_\_\_\_  
 Total: \$ \_\_\_\_\_  
 Down payment: (ads only): \$ \_\_\_\_\_

Expanded listing (s)  
 (5-7 lines): # \_\_\_\_\_ x \$225 = \_\_\_\_\_  
 Logo: # \_\_\_\_\_ x \$ 10 = \_\_\_\_\_

Balance due: \$ \_\_\_\_\_  
 Due on \_\_\_\_\_

Heading: \_\_\_\_\_  
 Subheading: \_\_\_\_\_

General Terms: This will serve as a binding contract for ad placement. For more detailed terms there is another page of terms. If this is a printed contract there are 3 pages - the 3rd being the Insertion Order; if this is an on-line contract, please read the terms section - the Insertion Order is part of the data entry. Not reading the terms, does not negate them. All contracts are subject to publisher's approval. Terra Essentials does not support nor represent nor endorse any of the beliefs or practices of its advertisers.

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Sign Name: \_\_\_\_\_

Date: \_\_\_\_\_

Sales Rep: \_\_\_\_\_

Contract Term: \_\_\_\_\_ to \_\_\_\_\_, 09